



Press Release  
For Immediate Release

28 November 2011

### **The 16th Edition of Marintec China Opens Tomorrow**

Sponsored by the Ministry of Industry and Information Technology, PRC; the Ministry of Transport, PRC; and the Shanghai Municipal People's Government; and co-sponsored by the China State Shipbuilding Corporation; the China Shipbuilding Industry Corporation; the China Association of National Shipbuilding Industry; and the Chinese Society of Naval Architects & Marine Engineers; organised and managed by UBM and the Shanghai Society of Naval Architects & Marine Engineers (SSNAME); the biennial Marintec China – the All China Maritime Conference & Exhibition - will open tomorrow at the Shanghai New International Expo Centre (SNIEC) and Kerry Hotel, Pudong, Shanghai.

More than 1,650 exhibiting companies from 31 countries / regions are gathering at the 16th Edition of Marintec China to showcase their latest products and technologies for the international maritime industry professionals. With a significant 40% increase in the floor area from 2009, this year's Marintec China will cover over 70,000 square metres. Taking up six exhibition halls, W1 - W5 and N1 of SNIEC, this year's Marintec China is going to be a milestone in its history in that it will be the largest maritime show ever in the People's Republic of China.

Proudly the largest maritime exhibition in the Asian region, Marintec China 2011 is a record-breaking one, benefiting from the huge cohesive force of the China maritime

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industry, and from the continued reputation of Marintec China. Due to uncertain factors in the world's shipping and shipbuilding industries' development, many uncertainties slowed the growth of the market. However, the well-planned "12th Five-Year Plan" announced by the Chinese government, when fully executed will ensure the steady and sustainable growth in line with the Chinese economy. The strong and direct policies and measures enable the healthy growth of the industry, as well as strong adaptability to a challenging situation. Moreover, the next couple of years will be critical to the development of the Shanghai International Shipping Centre, which plays an important part in the growth of the maritime industry in the Yangtze River Delta, and in the rest of the country. At this the 16th Edition of Marintec China, the world's maritime industry professionals will travel across the continents to discuss in many ways, the trends of shipping, shipbuilding and ocean engineering towards green and innovative development.

Marintec China 2011 will definitely be the most important maritime event in the calendar. There will be 18 national / regional pavilions from Austria, China, Denmark, Finland, France, Germany, Italy, Japan, Korea, the Netherlands, Norway, Singapore, Spain, Sweden, the United Kingdom, the United States, Hong Kong SAR and Taiwan of China. Being the host country, the Chinese pavilion will once again be the largest national pavilion, followed by the German pavilion, which will be the largest from overseas. They will be joined by exhibitors from Belgium, Canada, the Czech Republic, Greece, Israel, New Zealand, Panama, Portugal, Romania, Russia, Switzerland, Turkey and the United Arab Emirates.

Marintec China has been the global platform for all industry professionals to gather in one place, presenting their latest advanced technologies and innovative products to the world. There will be around 100 seminars and product presentations organised by the exhibiting

companies, which is another key component of the exhibition that motivates information exchange, business establishment and industrial interaction.

The concurrent Senior Maritime Forum, is another key highlight of the exhibition which enables the attendees to get fresh pieces of market news. With the theme of “Green Agenda, Innovation and Development”, the forum once again attracts the attention of the industry. The main forum will be divided into a keynote session and a procurement session. The keynote session will be held on 29 to 30 November at the Kerry Hotel Pudong, Shanghai, and will be composed of five sessions: “Keynote Speeches”, “Shanghai International Shipping Forum 2011 (Shipping and Port)”, “Shipbuilding”, “2011 China Summit on International Ocean Engineering Equipment (Ocean Engineering)” and “Marine Finance”. The procurement session, “Marine Equipment Procurement Session” will be held at the Expo Centre and will be opened to exhibitors only. Mr Su Bo, Vice Minister, Ministry of Industry and Information Technology of PRC; Mr Xu Zuyuan, Vice Minister, Ministry of Transport of PRC; Mr Shen Jun, Vice Mayor, Shanghai Municipal People's Government; Mr Noburo Ueda, Vice Chairman of IACS-International Association of Classification Societies and Chairman & President of Class NK; Mr Clay Maitland, Chairman, NAMEPA-North America Marine Environment Protection Association; Dr. Peter Swift, Director of the Maritime Industry Foundation; Chairman, Maritime Piracy–Humanitarian Response Programme; Tanker Industry Advisor and former Managing Director, INTERTANKO; Dr Martin Stopford, Managing Director, Clarkson PLC and over 40 senior Chinese government officials and high-level executives from overseas trade associations and organisations will gather together to share their unique and sharp perspectives on different aspects of the agenda, which will be insightful for all forum attendees.

The success of today's 16th Edition of Marintec China would not have been possible without the continuing support of many Chinese government ministries and departments, and their assistance in all aspects of making Marintec China the world's most authoritative maritime event.

### **Details**

Date: 29 November - 2 December 2011 (Tuesday – Friday)

Hours: 29 November 10:15 am – 5:30 pm  
30 November – 1 December 9:30 am – 5:30 pm  
2 December 9:30 am – 4:00 pm

Venue: Shanghai New International Expo Centre  
2345 Longyang Road, Pudong New Area, Shanghai, China

Admission: For trade visitors only. Admission is free. All visitors MUST complete a registration form for the issuance of an entry badge. Visitors under 18 will not be admitted.

Senior Maritime Forum: 29 November – 30 November 2011  
(Procurement session on 28 November)

Venue: Kerry Hotel Pudong, Shanghai  
(Procurement session at Shanghai New International Expo Centre)

Marintec China 2013 will be held at the Shanghai New International Expo Centre on 3 – 6 December 2013.

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