

Reach global leather and fashion accessories' buyers via FashionNetAsia.com. Promote your products online to over **40,000** industry professionals every day!



FashionNetAsia is Asia's leading trade web site for fashion professionals.

Outstanding bi-lingual source for trade leads and industry news for professionals in the fashion industry.

FashionNetAsia is committed to bringing together buyers and sellers through enhanced search and browsing engines as well as personalized services. Whether customers are independent retailers, private label brands or manufacturers, FNA can provide an effective and dynamic vehicle to deliver your advertising message to your target audience!

• Own a showroom with a SUPPLIER MEMBERSHIP

Online showrooms at FashionNetAsia offer you unmatched visibility towards future business partners. Your individual showroom allows you to present your company and products with pictures and profiles in English and Chinese. As a member you benefit from a year-round promotion of your products to a global audience.

• Increase your Visibility with BANNER ADVERTISING

FashionNetAsia features up to 50,000 page views per month! Web banners at FashionNetAsia.com are a costs-efficient channel to harness this traffic and generate business opportunities and raise brand awareness. Drive traffic to your products and website for enhanced lead generation. Any banner posted from your end will be displayed across the entire site and rotate with a maximum of 3 other banners.

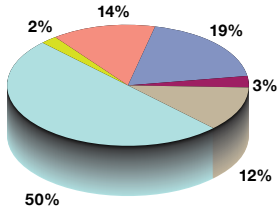
• Push specific campaigns with EMAIL BANNERS

FashionNetAsia circulates a newsletter to 70,000 trade professionals. The newsletter alternates trade and news contents weekly, both issues achieving opening rates of up to 30%! Your banner will appear in both issues!

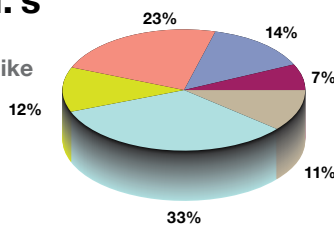
Business Nature of FashionNetAsia.com.'s Visitors

Reach trade and manufacturing alike

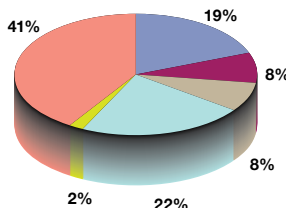
Looking for materials and parts: **40%**



Wholesaler / Agent Importer / Exporter / Trader
 Consultant Retailer
 Buying Office Tanner / Manufacturer / Supplier



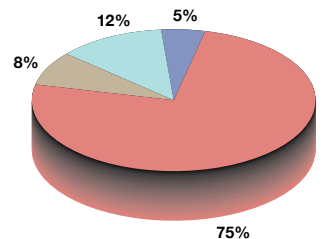
Looking for finished products: **50%**



Looking for technology: **10%**

Geographic Distribution of Visitors

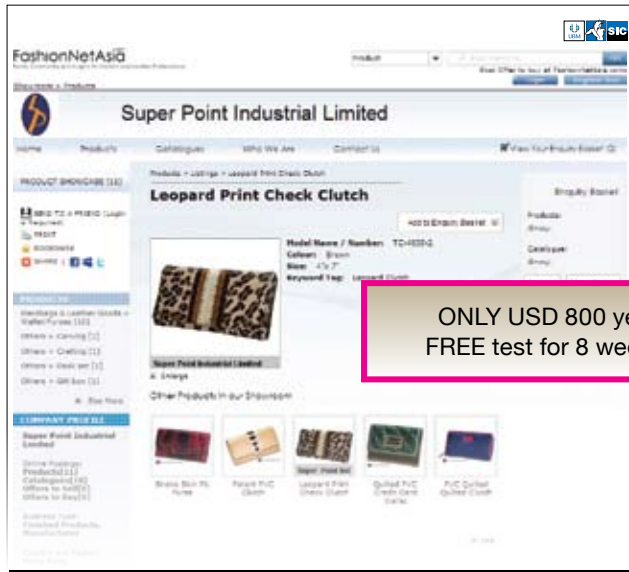
Your door to the Asian markets



America
 Asia Pacific
 Europe
 Middle East & Africa

Own a showroom with a
SUPPLIER MEMBERSHIP

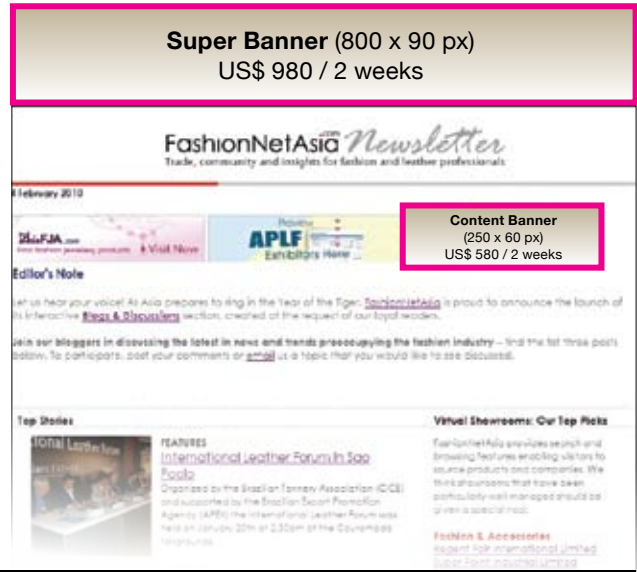
Your fully customizable showroom provides you visibility 365 days a year to a global audience.



**ONLY USD 800 year
FREE test for 8 weeks.**

Push specific messages with
EMAIL BANNERS

A perfect tool to push targeted messages to potential buyers.



**Content Banner
(250 x 60 px)
US\$ 580 / 2 weeks**

Increase your company's visibility with
BANNER ADVERTISING

HOME PAGE

SEARCH RESULT PAGE



**1 Leaderboard
(720 x 90 px) USD 1800 / 4 weeks**

**3 Content Banner
(525 x 60 px) USD 980 / 4 weeks**

**4 Button Banner
(200 x 110 px)
USD 980 / 4 weeks**

**2 Skyscraper Banner
(190 x 300px)
USD 980 / 4 weeks**



**1 Leaderboard
(720 x 90 px) USD 1800 / 4 weeks**

**Banner position 1 and 3
(725x 60 px) USD 1400 / 4 weeks**

**Banner position 2
(190 x 300px)
USD 780 / 4 weeks**

**Banner position 1 and 3
(725x 60 px) USD 1400 / 4 weeks**