

PRIME SOURCE
FORUM
HONG KONG

THE ANNUAL MEETING PLACE
FOR THE APPAREL INDUSTRY

Workshops : 30 March 2011
Forum : 31 March - 1 April 2011

Hong Kong Convention &
Exhibition Centre

Focusing on Supply Chain Management for the apparel industry

Prime Source Forum 2011 (www.primesourceforum.com) on 30 March–1 April at the Hong Kong Convention and Exhibition Centre will see a gathering of senior executives and industry leaders to discuss all aspects of the supply chain servicing the global apparel industry.

Edwin Keh, former Senior VP, COO at Wal-Mart Global Procurement, will give the keynote address. Keh, who now lectures at Wharton Business School, University of Pennsylvania, will speak on "Supply Chain Challenges and Opportunities for the Next Decade".

With recovery from the recent global economic crisis underway throughout the greater part of the garment and apparel industries in 2010, now is the time to consider the big changes and forces that influence supply chains and affect pricing, quality, speed and performance. It is time to plan and implement the management of these changes and challenges already happening and those coming up. How do companies refocus their thinking on the big issues? What are they? and what are some of the important considerations to take into account as they plan ahead?

Throughout the three days of the event, more than fifty lead speakers and panellists will join Mr. Keh, in seven sessions covering "Challenges and Competition", "Balance of Trade", "Currency and Labour Issues", "Raw Materials Shortage", "Sourcing Alternatives" and "Talent Management".

Co-located with the forum are workshops addressing industrial operational issues.

1) Standardisation: hosted by the Global Apparel, Footwear and Textile Initiative (GAFTI) whose Chairman, Thomas Nelson, says, "During 2010 most apparel companies experienced a tremendous storm, yet, most saw a resurgence of 'chasing the business' due to better retail sales. As we move forward, our lives in the apparel industry will only become more complicated. We will need to do things faster, cheaper and better. However, much of what we can do can be done in unison and can really help to make a better world for the workers, factories, the Brands and our end customers."

2) Following on from previous (green) themes, are six Technology Workshops. On the supply side, issues addressed include ways to apply lean manufacturing concepts to improve the supply chain's overall efficiency, cost-effectiveness and reduction of waste. From the retail perspective, focus will be given to the latest retail-enhancement technologies and the importance of sustainable business practices.



APLF - Materials, Manufacturing & Technology (APLF - MM&T)

The international fair for innovations in leather and fashion materials

APLF – MM&T is the annual premier event for the global leather industry. Based in Hong Kong, the fair serves as the most international hub for the leather-related business and a must-attend buying platform for fashion professionals. APLF – MM&T was first established in 1984 and has since gained a reputation of offering high-quality, innovative products and fashion-forward trends. In 2010, 17,907 buyers from 88 countries attended APLF-MM&T.

Product sectors covered: Raw hides and skins, semi finished and finished leather, exotic leather and premium materials, natural & synthetic materials, process chemicals & dyes, tanning & shoe machinery, components & accessories, equipment & tools, lab testing & other services.

Organisers: APLF Ltd

Next Dates: 30 March – 01 April 2011

Venue: Hong Kong Convention and Exhibition Centre, WAN CHAI, HONG KONG



Fashion Access

The international trade fair for head-to-toe fashion

FASHION ACCESS is an international fair for Head-to-Toe fashion held twice a year. The fair is aptly aligned with fashion's key buying seasons, showcasing spring-summer exhibitor collections in September and fall-winter collections in March.

With its comprehensive range of fashion product categories from around the world, Fashion Access offers buyers convenient sourcing under one roof: in 2010, 18,072 buyers from 89 countries attended the 2 Fashion Access events combined.

Product sectors covered: bags, footwear, small leather goods, apparel, lifestyle & fashion accessories, travelware, accessories components (March show only).

Organisers: APLF Ltd

Next Dates:

• 30 March – 01 April 2011 (fw '11/'12 preview)

• 28 – 30 September 2011 (ss '12 preview)

Venue: Hong Kong Convention and Exhibition Centre, WAN CHAI, HONG KONG