

The report also reveals that H&M reduced its carbon emissions by 32% between 2005 and 2009—which far exceeded its target of 10%.

Furthermore, the company has educated more than 150,000 of its suppliers' employees on workers' rights in Bangladesh.

The full report can be accessed via the sustainability page on the company's website, www.hm.com/gb/sustainability2009.

April 27, 2010

Website: www.hm.com

EVENTS

OVER 400 EXECUTIVES FROM THE APPAREL INDUSTRY ATTENDED THE FIFTH EDITION OF PRIME SOURCE FORUM

More than 400 delegates from the global apparel industry attended the fifth edition of Prime Source Forum, which was held during March 30-31, 2010, in Hong Kong.

Prime Source Forum is an annual international event for delegates involved in the apparel industry. It aims to bring together senior management from across the world to discuss the challenges and opportunities which are currently facing manufacturers, suppliers and retailers involved in the production and sale of garments and textiles. The event offers an opportunity for delegates to network with industry experts and other professionals in the industry.

The fifth edition of Prime Source Forum focused on the effect of the global financial crisis on the apparel industry and the steps that the industry is taking to “make manufacturing and retailing more sustainable”.

The first presentation of the event was made by the group director of Moët Hennessy Louis Vuitton (LVMH) China, Andrew Wu, who offered valuable insights into future markets and highlighted current consumer trends in China.

Other issues discussed at the event included:

- * the threat of protectionism;
- * opportunities through online retailing³; and
- * global sourcing after the financial crisis.

The next Prime Source Forum will be held during March 31-April 1, 2010, in Hong Kong.

April 19, 2010

Website: www.primesourceforum.com

³ See also “Online clothing retailing: profiles of six companies”, *Global Apparel Markets*, No 6, 2nd quarter 2009.