



HONG KONG: Trade show host buoyed by Asian uptick

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A leading fashion trade show organiser believes that financial confidence is returning to the industry, led by the buoyant Asian market.

Michael Duck, director of APLF, identified the economic growth of China, India and Indonesia in particular.

"Plainly China is an economic engine for the region, and enormously important, with a forecast for continued double-digit growth," he said.

Duck was speaking at the launch of APLF's trade shows Materials, Manufacturing and Technology (MM&T), Fashion Access (FA) and Prime Source Forum (PSF) in Hong Kong today (29 March).

"Indonesia is the world's fourth most populous nation. And as with India, a combination of political stability and the clean Presidential election last year was well received by the business community," he added.

This year's MM&T has around 1,007 exhibitors from 48 countries and regions, with exhibits including raw hides, leather and shoe components. Tanners, manufacturers, importers, exporters, agents and wholesalers are among the visitors.

Meanwhile, the FA fair included bags, footwear, garments and accessories of 656 exhibitors from 22 countries. Visitors to FA include importers, wholesalers, fashion brands, private labels, buying offices, department stores and retailers.

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