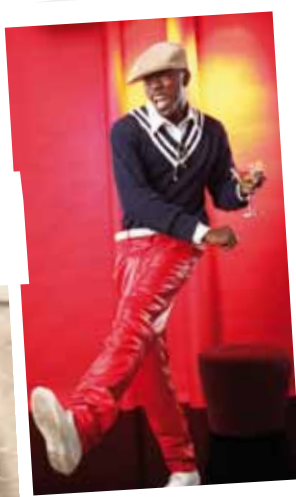




THINK FASHION!

FALL-WINTER 2011/2012



APLF colour & material trends
by Olivier Guillemin [o,o]
in collaboration with the
Comité Français de la Couleur

To think fashion

You must be in the swim, keep on the move: morning and evening, inside and outside, at work or at play, at rest or in action. Have fun with the unpredictable... make dreams a part of your life and make your life a real dream.

Trends in brief, styles, colours & textures

The upcoming season mixes styles.

It freely invents new fashions. It urges us to launch into wild adventures and serious projects. Casual is smarter than ever. Classics take a new twist and become a key inspiration.

A season in which vibrations, contrasts and surprises bring colours alive...

Colour harmonies are a mix of hot and cold, bright and dark, light and shade

Textures play on oppositions: matt and glossy, opaque and clear, precious and rustic materials.

Surprising, supernatural effects, hitherto unknown, achieved through innovative materials with an extraordinary feel.

Colours and materials to stimulate all our senses.



COLOURS

A balanced, timeless range of neutrals, contrasted with dark colours or intense basics.

Hues which give a sense of reassuring elegance. Simple, elementary but stylish colours.



THINK CLASSIC

NEO-FORMAL



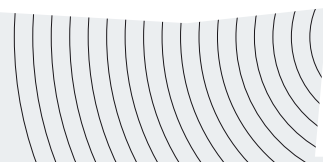
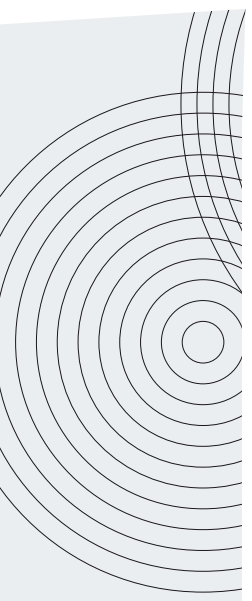
Style & Spirit

The classics go modern.
A city theme which revamps formality by twisting the codes with new volumes and proportions.

Materials & Textures

The great classics renewed through textures and finishings.

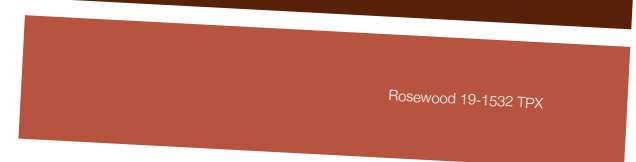
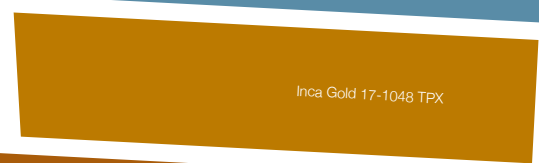
Small leather grains, crossed grains, herringbone... - Lizard grains - Shrunken-grain goatskin - Suede - Ultra shiny mirror leather - Diagonally striped leather - Parchment leather - Aniline lambskin - Box - Kid - Peccary - Small round grains, 1950s spirit - Large diagonal herringbone - Diamond grids - Rows of perforations - Shaved foal, pony - Sublime suede, chamois, suede cloth - Masculine fabrics, subtly patterned draping - Patinas - Deep velvet - Geometrical effects, hound's-tooth, broken check - Tiny checkerboard - Book binding prints - Piping, braid - Coloured, waxed edges - Functional, minimalist, discreet men's jewellery





Colours

Ecology refined by the elegance of precious natural colours. Warm pigments for a symphony of browns, rust and ochre, glints of copper and honey sublimated by a strange green and deep blue.



THINK CASUAL

NEO-NATURAL

Style & Spirit

Modern adventurers want to be in harmony with nature. A precious, casual spirit for relaxation or performance.



Materials & Textures

Materials that draw inspiration from nature: wild or sophisticated

Wild game fur: fox, wolf, beaver, hare, marten, raccoon - Speckled feathers from wild birds: owl, eagle, pheasant, partridge - Thick, rustic leather: reindeer, bull - Soft, natural shrunk-grain leather - Exotic winter leather: big matt scales - alligator and turtle - Double-sided leather, natural rubber finish, wool, silicone, wax - Flesh splits - Grunge suede, nubuck - Leather and rustic knit mixes - Horse blanket spirit - Painted, drawn, metallic leather - Big scales, crocodile - Beaver tail - Mixed fur patchwork - Turned sheepskin - Curly, frizzed fur - Silicone coated fur - Scratched, crackled effect, hammered leather - Patinas, oily, waxed effects - Burnt, charred effects - Worn leather and embroidered hides - Laser cut-outs - Embroidery prints - Tie & dye effects - Imprints, engraving, hammering - Wood, imitation bamboo, thick plaiting - Thick knit and organic fibre sports jersey - Precious metals, enamels - Traditional weaving - Folk motifs (Mexico, India, Mongolia)

Colours

A fresh wintery range, delicate tones playing between hot and cold. Light, contemporary vibrations of subtle, frosted pastels, full of surprises...

Aqua Haze 15-5209 TPX

Aloe Wash 13-0608 TPX

Bit of Blue 11-4601 TPX

Glacier Gray 14-4102 TPX

Lavender Fog 13-3820 TPX

Linen 12-1008 TPX

Woodrose 16-1806 TPX

Malaga 17-1723 TPX



THINK ROMANTIC NEO-FANTASY



Style & Spirit

A style that advocates a new approach to well-being: comfort and softness combined with whimsy in a futuristic design.

Materials & Textures

Innovative, delicately worked materials with subtle feels, finishes and effects.

Aniline lamb and calfskin - Nappa look
 Lacquered leather - Very supple, folded, gathered leather - Micro grains - Ostrich, nubuck - Swan feathers - Nubuck from small reptiles, iguana - Long haired fur, brushed fur - Even fur: dyed rabbit, shaven mink - Wool, mohair, angora - Downy materials - Matt velvet - Satiny looks - Cashmere - Reflective materials - Surprising coatings: latex and silicone
 Wool embroidery on leather - Talc, bleached, powdery looks - Iridescent, pearly, changing finishes - Frosted, glazed, crystallised effects - Geometrical «haute couture» pleating and stamping - Small perforations, cut-outs and lacy effects





Colours

A range full of contrasts: basic, subtle and refined colours, erotic hues, insolent and precious tones, vibrant, vivid, opulent, exuberant... sometimes poisonous.



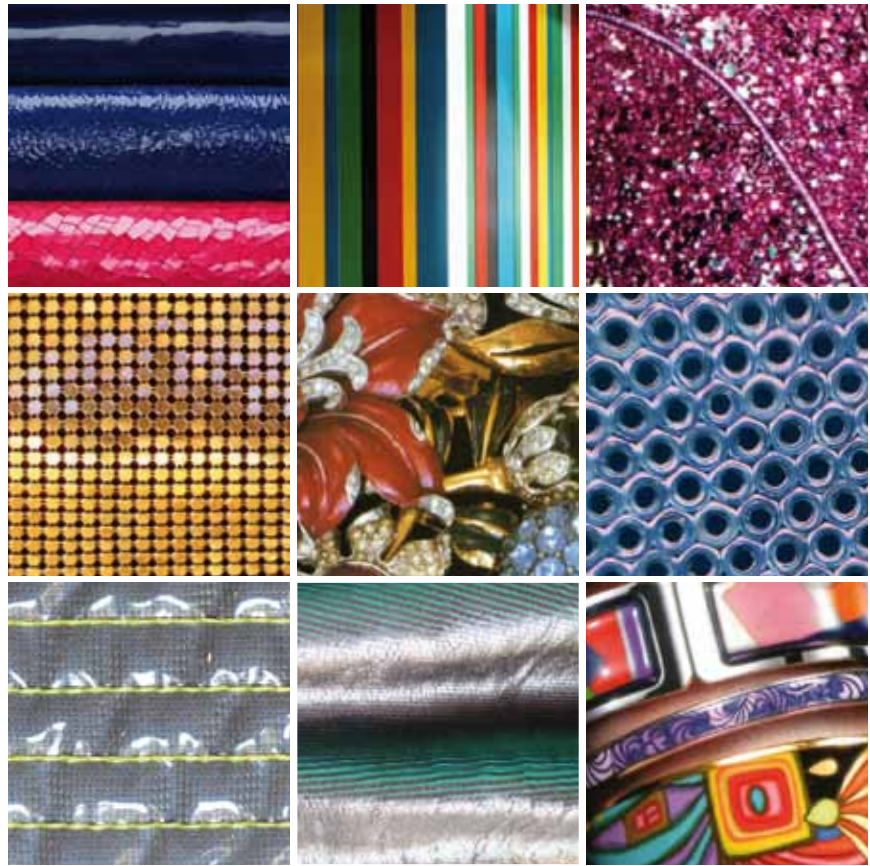
THINK ELECTRIC

NEO-GLAMOUR



Style & Spirit

An eclectic spirit with many influences: sport, music, films; vintage, ethnic, science and technology, urban art, luxury... for making a splash, standing out in the crowd, having a ball or burning energy.



Materials & Textures

A blend of real and fake, mixed styles and contrasting materials with a wealth of details

Stretch leather - Glittery leather - Satin and satiny leather - Moiré and large grains - Coloured metallic looks as a subtle finish - Lacquered and rubbery materials - Matt and glossy leather - Sports mesh - Digital prints - Odd prints - Optical vibrations - Electro effects - 3-D relief effects - Plastic and Plexi - Stripes and diagonals - Jewellery and large accessories - Pop motifs in chrome and gold - Rhinestones, crystals and sequins - Indian stones, moonstones - Mixed embroideries, sequins - Masses of chains and embroidered chain patterns - Beaded chains