



**Dr. Valerie WILSON TROWER,
Trend Director Asia, Stylesight**

Valerie Wilson Trower is Stylesight's Trend Director for Asia, based in Stylesight's Hong Kong office. She has proven to be an authoritative voice of the industry with her finger on the pulse of what's happening in fashion, lifestyle and design. Her sharp insight delves into every element of a trend, from the runway to the street, in anticipation of the next big idea. Valerie interprets forecasted trends to Stylesight's global subscribers through innovative communication tools.

Valerie's extensive background has roots in design, retailing and marketing. She has worked with leading companies including Shanghai Tang, De Beers, Esquel, Color Living, and more. With a doctorate in Historical and Critical Fashion Studies from the London College of Fashion, The University of Arts in London, Valerie is a seasoned speaker and has lectured and consulted on a wide range of fashion topics.