



Events Schedule

Tuesday, 9 March 2010		
10:00-16:00	Meeting Room (Level 2)	"A New Revolution in Beauty Industry : How to Create a Soul?" Seminar (admission by ticket) <i>Speaker: Victor Cai, Chief Consultant, Mizi Hair & Beauty Group</i>
11:00-11:40	Design & Innovation Zone (Hall 9.2)	New Product Launch Session – The New Concept of Scalp Treatment <i>Exhibitor: Shaan Hong Int'l Cosmetics Corp</i>
13:30-14:30	Design & Innovation Zone (Hall 9.2)	"Distribution Structure of Worldwide Cosmetic Market" Seminar <i>Speaker: Giacomo Gardumi, former Merchandising & Image Director, L'Oreal Group</i>
14:45-15:45	Design & Innovation Zone (Hall 9.2)	"Design Corporate, Packaging and Product Design Process" Seminar <i>Speaker: Federico Restrepo, Brand & Design Consultant</i>
14:00-17:00	Meeting Room No 1 (Level C)	The 5th Development of the Cosmetic Market in China Conference 2010: Pharmacy Stores in China <i>Organiser: Chamber of Beautyculture & Cosmetics of All-China Federation of Industry & Commerce, China Marketing Magazine</i> <i>Co-organiser: Cosmetic Observer Magazine</i>
13:30-17:00	Meeting Room No 2 (Level C)	"Develop a Successful Spa in China" Seminar - "Customer Loyalty and Reliable Brands" <i>Speaker: Fifi Kao, Director/Managing Editor, SpaChina</i> - "How to Increase Revenue in Hotel Spa?" <i>Speaker: Sally Sun, Director of Property and Spa, Kempinski Hotel Dalian</i> <i>Sponsors: PEVONIA, BIODROGA</i> <i>Supported by: Spa & Wellness Association of Singapore (SWAS), China Spa Association</i> <i>Exclusive Spa Media Partner: SpaChina Magazine</i>
14:00-16:00	Hair Theatre (Hall 13.2)	TIGI "Image In Motion" Hair Show (admission by ticket)
Wednesday, 10 March 2010		
10:00-12:00	Meeting Room (Level 2)	"A New Revolution in Beauty Industry : How to Create a Soul?" Seminar (admission by ticket) <i>Speaker: Victor Cai, Chief Consultant, Mizi Hair & Beauty Group</i>
10:30-12:00	Design & Innovation Zone (Hall 9.2)	" International Cosmetic Trends 2010: Importance of Hybrid Cosmetics" Seminar <i>Speaker: Dr T. Joseph Lin, PhD</i> <i>In cooperation with: www.cosmowiki.com</i>



Wednesday, 10 March 2010

13:30-16:30	Meeting Room No 1 (Level C)	<p>“Entering the Chinese Cosmetic Retail Market – Analysis of the Products and Distribution Channels” Seminar</p> <ul style="list-style-type: none"> - “The Sales and Characteristics of the Cosmetic Products in Department Stores” <i>Speakers: Yu Xiaohua, Senior Researcher, CCAGM Co-Success Marketing Research (Beijing) Co Ltd</i> - “The Comparison and Inspiration between Retail and Professional Cosmetic Products” <i>Speakers: Allen Chen, Chief Consultant, Boya Beauty & Cosmetics Proprietary Consulting</i> - “Prestige Beauty Trends - How Current Trends are Evolving for 2010” <i>Speakers: Li Shanshan, Senior Consultant, MINTEL</i> <i>Co-organiser: China Cosmetic Review Magazine</i>
14:00-16:00	Hair Theatre (Hall 13.2)	TIGI “Image In Motion” Hair Show (admission by ticket)
14:00-16:00	Meeting Room (Level 2)	<p>Management & Technical Achievement in China Beauty Industry Awards Presentation</p> <p><i>Organiser: Chamber of Beautyculture & Cosmetics of All-China Federation of Industry & Commerce, China</i> <i>Co-organiser: Oba Cosmetic (Xiamen) Co Ltd, MIZI International Hairdressing Academy</i></p>
14:00-15:40	Design & Innovation Zone (Hall 9.2)	<p>New Product Launch Session – The Future Reshaping Generation – Direct Contact with the Worldwide Latest Technology for Body Reshaping”</p> <p><i>Exhibitor: Shanghai Elegance Enterprise Co Ltd</i></p>

Thursday, 11 March 2010

10:30-11:30	Design & Innovation Zone (Hall 9.2)	<p>“Analysis on New Cosmetics Registration Regulation” Seminar</p> <p><i>Speaker: Quality and Technology Certification and Consultation Service Centre (QTCCC)</i></p>
11:00-13:00	Hair Theatre (Hall 13.2)	2009 TIGI Ambassador Contest China Final
12:00-13:00	Design & Innovation Zone (Hall 9.2)	<p>New Product Launch Session – corioliss & macadamia 2010 Products Launch</p> <p><i>Exhibitor: Advanced Products Co Ltd</i></p>