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“Global Services & New Technology in Beauty Cosmetics” Seminar

9 November 2011

Room S426, Hong Kong Convention & Exhibition Centre

Meet the SPEAKERS



SIEGFRIED PRIVE

Deputy General Manager, ChromaDurlin

Mr. Siegfried Prive is Deputy General Manager of ChromaDurlin, a Chromavis fully owned company specialized in nail polish & care, with manufacturing plants in France, Poland, Thailand and partnership in Japan. He has been with Durlin since 2001, at that a subsidiary of the French state-owned company SNPE, serving the company in a variety of positions, including VP Marketing & Sales and member of the management board. Previously, Mr. Prive was Marketing VP of few major pharmaceutical laboratories with Rx and OTC products, including specialization in Dermatology and dermo cosmetic products. Mr. Prive holds a degree from business school HEC Montreal, Canada and Management School of HEC Paris, France.



SUMARNO KARTOLO

**Cometics, Footwear & Golfball Market Segment Leader, Asia Pacific
DuPont Packaging & Industrial Polymers Association**

Sumarno Kartolo joined DuPont in 1997 and held managerial position responsible for packaging business of Packaging & Industrial Polymers in Indonesia and Taiwan respectively. In 2001, he assumed the additional role of managing shrink film business for Asia Pacific region. In 2005, Mr. Kartolo received a Six Sigma Black Belt Certification and became Footwear Market Segment Leader, Asia Pacific. In 2007, he was named Packaging & Sustainable Materials Market Segment Leader, Asia Pacific. In 2009 he was appointed to his current position. Mr. Kartolo graduated from Tamkang University of Taiwan with a degree in Chemical Engineering.

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TRACEY LUO

Cosmetic Sales Director, SGD Asia Pacific

Tracey Luo, with 12 years of experience with SGD Asia Pacific, from marketing to sales, is a specialist of the glass packaging for cosmetic products.

In her multiple exchanges with cosmetic clients she has acquired a strong understanding of the key success factors to insure a commercial success of cosmetic products conditioned in a glass packaging.