

Warning!

Caution on Third Party Promotional Offers

May 2010

We noticed that the fair name "**Cosmoprof Asia**" has been used of by an online fair guide, Expo-Guide (owned by Commercial Online Manuals S de RL de CV in Mexico) which targets & invites our exhibitors to subscribe and sign up for on-line listing order but does not inform the respondents explicitly that their action will bind them to a three-year advertising contract and annual advertising fee. You should exercise due diligence and care when being approached for such invitations so as to avoid possible unwarranted and/or unnecessary financial commitments.

To protect your interests and to avoid potential misunderstanding, we would like to alert our exhibitors that:

Whenever you receive an invitation to supply the on-line company with your brochures together with an authorised signature and implies that their service is free in the introductory paragraph, please read the fine print at the end of the invitation carefully before you respond or commit.

We would also like to clarify that our **Cosmoprof Asia** Exhibition Directory and Visitor Guide are the only official fair publications. Besides, www.cosmoprof-asia.com is the only official website.

Should you have any advertising needs, please contact Ms Alice Suen, Exhibition Sales Manager on (852) 2585 6142, Fax: (852) 3749 7345, E-mail: alice.suen@ubm.com. We are more than pleased to assist you in maximising your exposure at the upcoming events in November.

With best regards,
Ginnie Koay
Senior Event Manager
UBM Asia Ltd