

# Programme

Date / Time	Programme
31-Mar-09	<b>Workshop Morning (Room 404-405)</b>
09:00-09:02	Welcome message by Mr. Michael DUCK, Director, APLF Ltd.
09:02-09:04	Introduction by the Master of Ceremonies, Prof. Philip YEUNG, Executive Director, Clothing Industry Training Authority (CITA), Hong Kong
09:04-09:10	Opening address by Mr. Jeremy PREPSCIUS, MD, Asia, Regional Management, Business for Social Responsibility Hong Kong
09:10-09:15	Workshop briefing by Master of Ceremonies, Prof. Philip YEUNG, Executive Director, Clothing Industry Training Authority (CITA), Hong Kong
09:15-10:40	<p>Workshop: Sustainability (Part A)</p> <p>What can we do to develop the sustainability of our apparel businesses? Group discussions and case studies - food for participants to think about...</p> <p>Delegates will be separated into five groups. Each group will be assigned a balance of different players in the supply chain, such as consumers, buyers, brand owners, retailers, manufacturers, material/chemical suppliers and NGOs. In the first session, each group will focus on one major subject at the same time.</p> <p><u>Group A:</u> Who owns carbon credits? Possibilities of carbon trading and its implementation in the apparel industry (Room 403) Facilitator: Ms. Jacqui DIXON, Director, CSR Asia</p> <p><u>Group B:</u> Corporate rating and sustainability development (Room 404) Facilitator: Mr. Christophe BONGARS, Founder and CEO, SustainAsia Ltd.</p> <p><u>Group C:</u> "Green labels" are flooding in the market. What are real "green labels"? (Room 406) Facilitator: Ms. Alice COHEN, UK Sustainable Clothing Roadmap, EU &amp; International SCP Policy, Department for Environment, Food and Rural Affairs, UK (DEFRA)</p> <p><u>Group D:</u> Oversupply and smart sourcing (Room 407) Facilitator: Mr. Pat-nie WOO, Director, Central Textiles (Hong Kong) Ltd.; Chairman, Sustainable Fashion Business Consortium, Hong Kong</p> <p><u>Group E:</u> Assuring supplies of sustainable products (Room 408) Facilitator: Dr. John R. EASTON, Ecology Solutions Manager, Dystar UK Ltd.</p>
10:40-11:00	<b>Coffee break sponsored by Thermo Fisher</b>
11:00-12:00	<p><b>Workshop: Sustainability (Part B)</b></p> <p>After a coffee break, groups will present their conclusions on the subjects. The findings of the group discussions will be presented in the Sustainability Session of the Prime Source Forum on 2 April after lunch.</p>
12:00-12:28	Questions and answers
12:28-12:30	Wrap-up and closing

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31-Mar-09	<b>Workshop Afternoon (Room 404-405)</b>
14:30-14:40	Introduction by Mr. Raymond NG, COO, GS1 Hong Kong
14:40-16:10	<p><b>Technologies and international standards enabling "ONE apparel world"</b>  Speed to market, rapid prototyping and getting it right the first time while retaining differentiation, are challenges to the apparel industry. Many frustrating delays occur among buyers, suppliers and manufacturers as they are not connected in a standardised way. Each buyer has a different way of doing things. Interpretation between cultures and languages varies resulting in misunderstanding, and poor samples, which delays products in getting into markets. The apparel industry is much like the FMCG industry and practitioners have to get it right the first time. Standardised processes/procedures from "design to rack" providing the instant status of their orders at a global level are key to success. Do practitioners by sharing or synchronising production information with each other help solve the problems? What global standards can make their lives easier? The impact of technologies on sourcing strategies, applications of PLM, RFID, WIP and other solutions in the industry and various case studies will be covered in this workshop.</p> <p><b>Workshop: Technology (Part A) – Communications</b>  Moderator: Mr. Roger NELSON, MD, Concepts 2 Results Ltd.  Speakers:</p> <ul style="list-style-type: none"> <li>• Mr. Marco De LORENZO, Industry Principal Consumer Products, SAP Asia Pte Ltd.</li> <li>• Mr. Robert MCKEE, Industry Strategy Director, Fashion, Lawson Software, Inc.</li> </ul>
16:10-16:30	<b>Coffee break sponsored by SAP</b>
16:30-18:00	<p><b>Workshop: Technology (Part B) - Technology applications</b>  Moderator: Ms. Kathleen MITFORD, VP Vertical Market Strategy, Solutions and Marketing Group, PTC</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• Mr. Gilles CRUANES, VP, South Asia, Dassault Systemes</li> <li>• Mr. Ian SKINNER, PLM Program Manager, Pacific Brands</li> <li>• Mr. Morrison HSU Mao Chun, GM, Apparel Product System, Li Ning Co. Ltd.</li> <li>• Mr. Stanley SZETO, Chairman &amp; CEO, Lever Style, Inc.</li> <li>• Mr. Edgar S. TUNG, CEO, Zymmetry Group</li> </ul>

# Programme

Date / Time	Programme
1-Apr-09	Forum Day 1 (Theatre 2)
09:00-09:05	Welcome message: by Mr. Michael DUCK, Director, APLF Ltd.
09:05-09:12	Introduction by the Master of Ceremony, Mr. Derek BINNS, Director, DBL Consulting
09:12-09:27	Welcome address: by Mrs. Rita LAU Ng Wai-lan, JP, Secretary for Commerce and Economic Development, the Hong Kong SAR Government
09:27-09:37	Introductory address: by Mr. Markus LAMPE, SVP, Marketing CRYSTALLIZED(TM) - Swarovski Elements, D.Swarovski & CO, the APLF Sponsor
09:37-10:25	Keynote speech: "Surviving the Perfect Storm" by Mr. Nicholas KWAN, Regional Head of Research, Asia, Standard Chartered Bank
10:25-10:45	<b>Coffee break sponsored by Standard Chartered Bank</b>
10:45-12:00	<p><b>Session 1: Sourcing: Political &amp; financial aspects</b></p> <p>How deep an impact has political change and financial turmoil had on the global apparel industry, particularly on trade policies and sourcing? Special focus on the US and its suppliers.</p> <p>Moderator: Ms. Julia K. HUGHES, SVP, United States Association of Importers of Textile and Apparel</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Ms. Janet FOX, VP, Director of Sourcing, JCPenney; Chairwoman, United States Association of Importers of Textile and Apparel</li> <li>• Ms. Mary KISSEL, Editor, Editorial Page, The Wall Street Journal Asia</li> <li>• Mr. Frank SAUCEDA, Executive VP, Luen Thai International Group, Ltd.; President, Luen Thai Philippines</li> <li>• Mr. David SPOONER, Former Assistant US Secretary of Commerce for Import Administration</li> </ul>
12:00-13:30	<b>Lunch sponsored by Avery Dennison</b>

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1-Apr-09	<b>Forum Day 1 (Theatre 2)</b>
13:30-14:45	<p><b>Session 2: Sourcing: Political &amp; financial aspects</b></p> <p>How deep an impact has political change and financial turmoil had on the global apparel industry? Special focus on the EU, its suppliers and the market potential of Eastern Europe.</p> <p>Moderator: Mr. Robert HANLON, Department of Asian and International Studies, City University of Hong Kong</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Josef-Albert BECKMANN, Former President, Confederation of the German Textile and Clothing Industry; Member of the Advisory Board, Ibenatextilwerke Beckmann GmbH</li> <li>• The Hon. Mrs. Sophie LEUNG Lau Yau Fun, GBS, JP, Textiles and Garment Functional Constituency Representative, Legislative Council of Hong Kong SAR; Director, Bay Apparel Ltd. and Golden Emblem Investment Co Ltd.</li> <li>• Mr. Igor SALOMAKHIN, Head of Moscow Liaison Office, Russia-Europe Textile Alliance</li> <li>• Mr. Felipe PALACIOS SUREDA, Head of Trade and Economic Section, European Union, Office of the European Commission in Hong Kong &amp; Macau</li> <li>• Mr. Rakesh VAID, Chairman, Apparel Export Promotion Council, India</li> </ul>
14:45-15:05	<b>Coffee break sponsored by Core Solutions</b>
15:05-16:20	<p><b>Session 3: Sourcing</b></p> <p>A “surge” or a “shift”? The global industry is experiencing a paradigm shift. Some suppliers are moving out of the business, while some are concerned about rising wages, increasing energy and transportation costs, and relocation woes. What are sourcing managers’ contingency and future plans?</p> <p>Moderator: Mr. Thomas NELSON, MD, VF Asia Ltd.</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Walter ARCHIE, VP, Global Sourcing, Dick’s Sporting Goods International Ltd.</li> <li>• Mr. Willy LIN, SBS, MBE, JP; Chairman, Hong Kong Shippers’ Council; Vice Chairman, Textile Council of Hong Kong; Managing Director, Milo’s Knitwear (Int’l) Ltd.; Milo’s Manufacturing Co. Ltd.</li> <li>• Mr. Thomas RUTHEKOLCK, MD, Corporate Service Group GmbH</li> <li>• Mr. Jeff STREADER, SVP, Global Sourcing, Guess?, Inc.</li> </ul>
16:20-16:40	<b>Coffee break sponsored by SBS</b>
16:40-17:55	<p><b>Session 4: The ever changing retailing scene</b></p> <p>There is a saying that “Consumers are kings and retailers are ever obliging courtiers.” The current economic stresses have had an impact on ordering patterns, with inevitable repercussions for the apparel industry. How have suppliers coped with the reduction in orders? Or, have the growing markets of China and India, with their burgeoning middle classes, made up the shortfall?</p> <p>Moderator: Mr. Devangshu DUTTA, Chief Executive, Third Eyesight</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Thorsten ALLENSTEIN, MD, Triumph International (India) Pvt. Ltd.</li> <li>• Dr. Thomas CHAN Man-hung, Head, China Business Centre, The Hong Kong Polytechnic University</li> <li>• Mr. Anthony KEUNG Ping-So, President and CEO, Fenix Group Holdings Ltd.; Managing Director, Fenix Hong Kong Ltd.; Managing Director, Sidefame Ltd.</li> <li>• Mr. Michael TIEN, Chairman, The G2000 Group</li> <li>• Mr. Premal H. UDANI, Chairman &amp; MD, Kaytee Corporation Pvt. Ltd.</li> <li>• Mr. Ken WATSON, MD, Industry Forum Consultants and Services Ltd.</li> </ul>
17:55-18:30	Cocktail
18:30-20:00	<b>Dinner sponsored by Nature Group</b>

# Programme

Date / Time	Programme
2-Apr-09	Forum Day 2 (Theatre 2)
09:30-09:37	Introduction by the Master of Ceremony, Mr. Derek BINNS, Director, DBL Consulting
09:37-10:25	Special address
10:25-10:45	Coffee break sponsored by Bureau Veritas
10:45-12:00	<p><b>Session 5: Product safety</b></p> <p>Product recalls are costly. Is this simply a technical issue or is it political? The provision of correct specifications and training by the brands, and the competence of the suppliers to implement these accordingly are key issues. What are cost-effective ways to ensure product safety</p> <p>Moderator: Ms. Lisa BATE, VP Asia, Bureau Veritas</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Willie BEUTH, Founder, Institute for Sustainable Management</li> <li>• Mr. Kenny CHAN, VP, Nature Group</li> <li>• Mr. Steve LAMAR, Executive VP, American Apparel and Footwear Association (AAFA)</li> <li>• Mr. Ben LYONS, Manager, Supply Chain Integrity and CSR, Australian Wool Innovation Ltd.</li> <li>• Ms. Eva SANDBERG, Senior Scientific Officer, Unit A2, Committees and International relations, European Chemicals Agency</li> </ul>
12:00-13:30	Lunch sponsored by DyStar

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2-Apr-09	Forum Day 2 (Theatre 2)
13:30-14:45	<p><b>Session 6: Sustainability</b></p> <p>Becoming sustainable, whether within an organisation or as part of the industry, should not be one-sided. Can players in all sectors of the supply chain give up some of their interests in order to make the entire supply chain sustainable, given that the industry environment is becoming increasingly tough? What are the practical strategies and policies that could be commonly applied? (Conclusions of the Sustainability Workshop will be presented)</p> <p>Moderator: Dr. Christine LOH, Co-Founder and CEO, Civic Exchange</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Ms. Alice COHEN, UK Sustainable Clothing Roadmap, EU &amp; International SCP Policy, Department for Environment, Food and Rural Affairs, UK (DEFRA)</li> <li>• Ms. Jacqui DIXON, Director, CSR Asia</li> <li>• Dr. John R. EASTON, Ecology Solutions Manager, Dystar UK Ltd.</li> <li>• Mr. Pat-nie WOO, Director, Central Textiles (Hong Kong) Ltd.; Chairman, Sustainable Fashion Business Consortium, Hong Kong</li> </ul>
14:45-15:05	Coffee break sponsored by BASF
15:05-16:20	<p><b>Session 7: Technology vs. talent management</b></p> <p>Technology beats the human mind ... or is it the other way round? Discuss how to add value to and/or reduce the non-value-added steps involved in sourcing processes in order to reduce costs and increase margins.</p> <p>Moderator: Mr. Gilles CRUANES, VP, South Asia, Dassault Systemes</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Mr. Roger LEE, Director, TAL Apparel Ltd.</li> <li>• Mr. Peter LIU, Former Chairman (2003-2008), Textile &amp; Apparel Committee, The American Chamber of Commerce Hong Kong</li> <li>• Ms. Angela Peers, Principal Lecturer, Dept. of Clothing Design &amp; Technology, Manchester Metropolitan University</li> <li>• Mr. K. K. SUEN, Chief Architect &amp; Principal Consultant, GS1 Hong Kong</li> <li>• Mr. Michael YEE, Executive Partner, Greater China, Accenture</li> </ul>
16:20-16:40	Coffee break sponsored by Nixon Alpha Systems
16:40-17:55	<p><b>Session 8: Summary</b></p> <p>A panel of Industry experts will discuss: "What we have learned in the last 48 hours"</p> <p>Chaired by: Mr. Jürgen J. MAAS, Vice President, Foreign Trade Association, Belgium (FTA)</p>
17:55-18:15	Closing