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Key note Speaker, Nicholas Kwan, Head of Research at Standard Chartered Bank to set the scene at the 2009 Prime Source Forum .

Nicholas KWAN, Regional Head of Research, Asia, Standard Chartered Bank will deliver the Keynote Address on the first day of the Forum on 1 April 2009. With the global financial crisis having a severe impact on the Fashion industry across the globe, his address will be heard with great interest by the audience representing every sector of the international apparel industry's supply chain.

A spokesman for Standard Chartered Bank commented " Prime Source Forum provides an excellent networking opportunity for industry practitioners. Being a leading institution in trade finance and working capital solutions, Standard Chartered Bank is excited to join the Forum with other participants who come together to share experiences, exchange ideas and collaborate on areas of mutual interest." Mr Kwan's address will be followed by eight sessions of discussion, each one dealing with highly topical subjects introduced by senior specialists from the Industry from Raw Material through to Retail.

Rita Wai-lan, JP, Secretary for Commerce and Economic Development, Hong Kong SAR Government will welcome the 400 senior executives from the all over the world who are expected to attend the 2009 Prime Source Forum and its Workshops on 31st March through to April.2. "The fourth edition of this annual meeting which will take place at the Hong Kong



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Workshops : 31 March 2009 | Hong Kong Convention &
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Convention & Exhibition Centre could not be held at a more appropriate time for all practitioners involved in this industry facing one of the most difficult periods in the history of apparel manufacture” said Michael Duck, Director of APLF Ltd, organizers of Prime Source Forum.

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