

Programme

WORKSHOPS

Date: 31 March 2008 (Monday)

Venue: 4/F, Hong Kong Convention & Exhibition Centre

	Room 407	Room 408
1430-1600	<p>Workshop 1a</p> <p>Developing Colours to Meet Both Design and Consumer Requirements</p> <ul style="list-style-type: none"> • By Mr. Doug BYNUM, Clariant Corp., Charlotte <p>Differentiate and Add Value to Your Textiles - New Functional Effects and Marketing Concepts</p> <ul style="list-style-type: none"> • By Mr. Keith PARTON, Clariant, Hong Kong <p>The Business of Colour</p> <ul style="list-style-type: none"> • By Mr. Tod SCHULMAN, Vice President, Fashion & Home, Pantone, Inc. 	<p>Workshop 1b</p> <p>Avery Dennison's Sustainable Product Strategy</p> <ul style="list-style-type: none"> • By Mr. Danny WONG, Senior Director, Corporate Sustainability, Avery Dennison
1600-1630	Coffee Break Outside Rooms 407 & 408	
1630-1800	<p>Workshop 2a</p> <p>The Impact of Transacting in a Value Network</p> <ul style="list-style-type: none"> • By Mr. Kurt CAVANO, CEO, TradeCard, Inc. 	<p>Workshop 2b</p> <p>Utilisation of RFID Technology has Become a Reality</p> <ul style="list-style-type: none"> • By Mr. Matthew MAN, General Manager of Schmidt RFID, Schmidt & Co. (H.K.) Ltd. <p>Real World RFID Starts Empowering Garment Industry</p> <ul style="list-style-type: none"> • By Mr. Jonson YUE, Director, RFID Business Development, Avery Dennison
1800-1930	Workshop Networking in Theatre Foyer	

Programme

FORUM DAY 1 (Morning)

Date: 1 April 2008 (Tuesday)

Venue: Theatre 1, Hong Kong Convention & Exhibition Centre

0830-0900	Continental breakfast sponsored by Huntsman Theatre Foyer
0900-0910	Introduction <ul style="list-style-type: none">• Mr. Michael DUCK, Director, APLF Ltd.
0910-0930	Master of Ceremonies <ul style="list-style-type: none">• Mr. Peter LIU, Chairman, Textile & Apparel Committee, The American Chamber of Commerce in Hong Kong; Global Supply Chain Practice, Heidrick & Struggles
0930-1015	Keynote Address: "The World may be flat but the Terrain is Rough: Global Sourcing in the Next Three Years" <ul style="list-style-type: none">• Dr. William FUNG Kwok Lun, Group Managing Director, Li & Fung Ltd.
1015-1045	Coffee Break sponsored by DyStar Theatre Foyer
1045-1200	Session 1: Free Trade or Fair Trade? Moderator: <ul style="list-style-type: none">• Dr. Harry LEE, SBS, JP, Chairman, Textile Council of Hong Kong; CEO, TAL Group Panelists: <ul style="list-style-type: none">• Mr. Willie FUNG, Chairman, Topform International Ltd.• Mr. Thomas Anthony GLASER, President, Supply Chain Europe/Asia, VF International SAGL• Ms. Mary KISSEL, Editor, Editorial Page, The Wall Street Journal Asia• Mr. Scott QUESENBERRY, Special Textile Negotiator, Office of the US Trade Representative, Executive Office of the President, USA
1200-1330	Lunch sponsored by Avery Dennison Grand Ballroom, Grand Hyatt Hong Kong Special Address <ul style="list-style-type: none">• Hon. Mr. Frederick MA Si-hang, JP, Secretary for Commerce and Economic Development, HKSAR Government

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FORUM DAY 1 (Afternoon)

Date: 1 April 2008 (Tuesday)

Venue: Theatre 1, Hong Kong Convention & Exhibition Centre

1330-1445	<p>Session 2: The Interaction between Trade Associations and Governments in Shaping Globalisation Policies</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Kevin M. BURKE, President and CEO, American Apparel & Footwear Association (AAFA) <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. John CHEH, Vice Chairman and CEO, Esquel Group of Companies • Mr. Jan A. EGGERT, Secretary General, Foreign Trade Association, Belgium (FTA) • Mr. William H. LAKIN, Director General, European Apparel & Textile Organisation (EURATEX) • Mr. Stephen E. LAMAR, Executive Vice President, American Apparel and Footwear Association (AAFA) • Mr. Carlo RIVETTI, Vice President for International Promotion, SMI (Italian Federation Textile and Fashion) • Mr. Rakesh VAID, Chairman, Apparel Export Promotion Council (AEPC), India
1445-1515	<p>Coffee Break sponsored by Bureau Veritas Theatre Foyer</p>
1515-1630	<p>Session 3: Business Improvement in Retailing – to Expand or to Consolidate?</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr. Britton RUSSELL, Principal, Kurt Salmon Associates <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Anthony KEUNG Ping-So, President and CEO, Fenix Group Holdings Ltd.; Managing Director, Fenix Hong Kong Ltd.; Managing Director, Sidefame Ltd. • Mrs. Helen KHOO, Executive Director, Wing Tai Retail Pte. Ltd. • Mr. Giovanni ORGERA, Business Development Manager, Hembly International Holdings Ltd.
1630-1700	<p>Coffee Break sponsored by SAP Theatre Foyer</p>
1700-1815	<p>Session 4: Traceability, Product Safety and Sustainable Environmental Protection</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Sarah LIAO Sau Tung, GBS MBE JP FRCS, Former Secretary for the Environment, Transport and Works Bureau, Hong Kong SAR Government <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Willie BEUTH, 3P Institute for Sustainable Management e.V. • Mr. Justin HUANG, Secretary General, Taiwan Textile Federation (TTF) • Mr. Jürgen J. MAAS, Vice President, Foreign Trade Association, Belgium (FTA); Senior Vice President, International Affairs, Metro AG • Mr. Dean B. TURNER, Senior Vice President, Cotton Inc. • Mr. WOO Pat Nie, Director, Central Textiles (Hong Kong) Ltd.
1815-2000	<p>Cocktail Reception sponsored by Cotton Inc. Rooms 206-208, Phase II, Hong Kong Convention & Exhibition Centre</p>

Programme

FORUM DAY 2 (Morning)

Date: 2 April 2008 (Wednesday)

Venue: Theatre 1, Hong Kong Convention & Exhibition Centre

0830-0900	Continental Breakfast sponsored by Michael Page International Theatre Foyer
0900-0910	Master of Ceremonies <ul style="list-style-type: none"> • Mr Paul Woodward, Principle, Business Strategies Group
0910-0940	Special Address <ul style="list-style-type: none"> • Mr. Rufus H. YERXA, Deputy Director-General, World Trade Organisation (WTO)
0940-1020	Coffee Break sponsored by Core Solutions Theatre Foyer
1020-1135	Session 5: "When is a Brand Not a Brand? When it is also a Retailer." The Changing Retail Scene in the Western World and the Potential in Emerging Countries Moderator: <ul style="list-style-type: none"> • Mr. Devangshu DUTTA, Chief Executive, Third Eyesight, India Panelists: <ul style="list-style-type: none"> • Mr. Edward A. GRIBBIN, President, Alvanon Consulting Group, Alvanon, Inc. • Ms. KIM So Hee, President, Malcom Bridge, Korea • Mr. Carlo RIVETTI, President, Sportswear Company SpA; Vice President for International Promotion, SMI (Italian Federation Textile and Fashion) • Mr. Fernando URREA, President, Leonisa S.A., Colombia • Mr. Fritz WINANS, Corporate Senior Vice President and President, Global Sourcing and Manufacturing, Liz Claiborne, Inc.
1135-1205	Coffee Break sponsored by SBS Zipper Theatre Foyer
1205-1320	Session 6: How do you Define Social Responsibility Today? Moderator: <ul style="list-style-type: none"> • Mr. Åke WEYLER, Director, Textile Importers Association, Sweden Panelists: <ul style="list-style-type: none"> • Ms. Maren BÖHM, Corporate Responsibility Representative, Asia, OIA Shanghai, Otto Group • Mr. Steven A. JESSEPH, Vice Chairman, President and CEO, Worldwide Responsible Accredited Production (WRAP) • Mr. Ted SATTLER, Group Executive Vice President – Foreign Operations, Philips-Van Heusen Corp. • Mr. SUN Rui Zhe, Vice President and Director of the Office for Social Responsibility, China National Textile & Apparel Council; President, China Textile Information Center & China Textiles Development Centre • Mr. Jon WHITE, Managing Director, Omega Compliance Ltd.
1320-1450	Lunch sponsored jointly by Clariant and Pantone Grand Ballroom, Grand Hyatt Hong Kong

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FORUM DAY 2 (Afternoon)

Date: 2 April 2008 (Wednesday)

Venue: Theatre 1, Hong Kong Convention & Exhibition Centre

1450-1605	<p>Session 7: Sourcing and Logistics – Changing Elements in the Supply Chain</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Ms. Julia K. HUGHES, Senior Vice President, The United States Association of Importers of Textiles and Apparel (USA-ITA) <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Felix CHUNG Kwok Pan, Chairman, Hong Kong Apparel Society Ltd. (HKAS) • Mr. George P. J. GOLDMAN, Vice President & Managing Director, Hong Kong/South China, APL & APL Logistics, NOL Group • Mr. Jack KIPLING, Chairman, The Export Council for the Clothing Industry in South Africa • Mr. Robert MCKEE, Industry Strategy Director, Fashion, Lawson Software, Inc. • Ms. Karen GRABUS SMITH, Vice President, Eastern Hemisphere Sourcing, Jockey International Inc.
1605-1635	<p>Coffee Break sponsored by Worldwide Responsible Accredited Production Theatre Foyer</p>
1635-1750	<p>Session 8: Capacity Building and Career Progression – Technical Know How is the Key to Employability</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Dr. Kenneth K. K. WANG, Managing Director, Sterling Products Ltd.; Chairman, Alvanon Inc. <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Roger NELSON, Senior Vice President, Asian Operations, Thomas Group Hong Kong • Prof. Edward NEWTON, Visiting Chair Professor of Fashion Design, Institute of Textiles & Clothing, The Hong Kong Polytechnic University • Prof. Angela PEERS, Principal Lecturer, Department of Clothing Design and Technology, Manchester Metropolitan University • Dr. Andrew SIA, Chairman & CEO, ACE Style Intimate Apparel Ltd; Founder and Chairman, Hong Kong Intimate Apparel Industries' Association; Founder, ACE Style Institute of Intimate Apparel (ITC of the Hong Kong Polytechnic University) • Prof. Philip YEUNG, Executive Director, Clothing Industry Training Authority (CITA), Hong Kong
1750-1805	<p>Summary</p> <ul style="list-style-type: none"> • Mr. Devangshu DUTTA, Chief Executive, Third Eyesight, India
1805-1810	<p>Closing</p> <ul style="list-style-type: none"> • Mr. Michael DUCK, Director, APLF Ltd.