

Outline programme

Workshop - 31 March 2008 Venue: 4/F, Hong Convention & Exhibition Centre		
	Room 407	Room 408
1430-1600	<p><b>Workshop 1a</b></p> <p>Developing Colours to Meet Both Design and Consumer Requirements</p> <ul style="list-style-type: none"> <li>By Doug Bynum, <b>Clariant Corporation, Charlotte</b></li> </ul> <p>Differentiate and Add Value to Your Textiles - New Functional Effects and Marketing Concepts</p> <ul style="list-style-type: none"> <li>By Keith Parton, <b>Clariant, Hong Kong</b></li> </ul> <p>The Business of Colour</p> <ul style="list-style-type: none"> <li>By Tod Schulman, Vice President, Pantone Fashion &amp; Home, <b>Pantone, Inc</b></li> </ul>	<p><b>Workshop 1b</b></p> <p>Avery Dennison's Sustainable Product Strategy</p> <ul style="list-style-type: none"> <li>By Danny Wong, Director, Corporate Sustainability, <b>Avery Dennison</b></li> </ul>
1600-1630	Coffee break	
1630-1800	<p><b>Workshop 2a</b></p> <p>The Impact of Transacting in a Value Network</p> <ul style="list-style-type: none"> <li>By Kurt Cavano, CEO, <b>TradeCard, Inc</b></li> </ul>	<p><b>Workshop 2b</b></p> <p>Utilisation of RFID Technology has Become a Reality</p> <ul style="list-style-type: none"> <li>By Matthew Man, General Manager of Schmidt RFID, <b>Schmidt &amp; Co (H.K.) Ltd</b></li> </ul>
1800-1930	Workshop networking in Theatre Foyer	

\* This programme is subject to change and the organisers reserve the right, in its discretion, to modify, add or remove portions of the programme at any time without prior notice.