

5 March, 2007

PRIME SOURCE FORUM BRINGS THE GARMENT WORLD TO HONG KONG

Senior executive from around the globe involved in the sourcing, manufacturing and servicing for the global apparel industry will be in Hong Kong at the end of the month for the second edition of Prime Source Forum – the definitive meeting place for the apparel industry. Some 40 speakers and panelists – each a distinguished specialist in his or her own sphere in this industry will lead the discussions in this annual two day meeting which sets out to tackle many of the issues encountered by this major industry both today and in the foreseeable future.

Senior industry leaders from Vietnam will be briefing the Forum on the latest situation concerning anti-dumping issues and Stuart Harbinson, Pascal Lamy's senior advisor, will give the latest update from the World Trade Organisation. Sourcing trends - China versus India – who will emerge as the leading manufacturer – or will it be Vietnam? Compliance and social responsibility and the growing concern for environmental issues; new technologies and the need for more advanced training - these are only a few of the adsorbing subjects to be covered on 29th and 30th March at the Hong Kong Convention and Exhibition Centre.

Prime Source Forum 07 in Hong Kong, the dynamic centre for this industry, is where industry leaders can interact with their peers both during formal sessions and on a one-to-one basis at the various networking opportunities.

~ End ~

Please advise Josephine Ching if you require a Press invitation.

For further information please contact:

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Notes for editors

1) See attached

Appendix A – Forum Programme

PRIME SOURCE FORUM - 29/30TH MARCH 2007

Hong Kong Convention & Exhibition Centre

Opening Keynote Address

Mr Paul Charron, Chairman Emeritus, Liz Claiborne Inc

Panel Sessions include:

The Sourcing Environment

A distinguished panel of executives from U.S. and E.U. based brands and retailers will set forth the manufacturing requirements dictated by market trends, interacting with factory spokespeople who will address current and emerging capabilities to deal with those needs.

Trade Matters

Special Address

Mr Stuart Harbinson, Special Advisor, Office of the Director General, World Trade Organisation, Geneva

Although quota concerns are, for the most part, in the past, other threats remain. The panel will discuss global and area issues related to trade.

Compliance & Social Responsibility

Buyers and sellers alike must ensure that our industry embraces all compliance requirements. Workers rights, environmental concerns, social responsibility and related topics will be the subject of this panel.

The Changing Role of the Retailer

An assessment of how the retail landscape has changed and what it portends for the future.

Training and Education

The prospect of global work shifts dictates that factories develop new skills, in new locations, so that customers can be serviced properly. This will require extensive education and training. The panel of distinguished educators and industrialists will address this daunting challenge.

Technical Issues and Logistics

Given our rapidly changing world, technical and logistical capabilities must evolve to ensure the highest level of information flow and planning. The panel will discuss new developments and the tasks that lie ahead.

Market Issues

Representatives of China, India and Vietnam will brief the Forum on latest developments and future prospects in their respective countries.

Closing address

“Lessons Learned - A Guide to the Rest of the Decade”

Mr Kevin Burke, President / CEO, American Apparel and Footwear Association

However, in view of many challenges and opportunities that are continuously facing this important industry, the final content of the various sessions may depend on the situation in the industry closer to the date of the event.

Appendix B - participating Speakers, Panelists and Moderators.

The following industry specialists have to-date confirmed their participation as moderators and panelists at Prime Source Forum 2007:

Mr Kevin Burke, President/CEO, American Apparel and Footwear Association

Mr. Peter Gabbe, Chairman Elect, American Apparel and Footwear Association; COO, Carole Hochman Design Group

Mr Peter Liu, Chairman of The Textile & Apparel Committee, The American Chamber of Commerce in Hong Kong

Mr Hu Song, Vice President, China Textile Information Center

Dr Philip K.W. Yeung, Executive Director, Clothing Industry Training Authority, Hong Kong

Mr Michael Flanagan, Publishing Director, Clothesource

Mr Dong Tao, Managing Director, Non-Japan Asia Economics, Credit Suisse (Hong Kong) Ltd

Dr John Cheh, Vice Chairman & COO, Esquel Group of Companies

Ms Tammy Rodrigues, Director of Corporate Social Responsibility, Esquel Enterprises Ltd

Mr Andrew Kahn, Chairman, Kahn Lucas Lancaster Inc

Mr David Rode, President, Lectra Americas, New York

Mr Sean Cady, Senior Manager of Environment, Health and Safety, Global Code of Conduct Department, Levi Strauss & Co

Mr Paul Charron, Chairman Emeritus, Liz Claiborne Inc

Mr Jürgen J. Maas, Vice Chairman, Foreign Trade Association; Senior Vice President, International Affairs, Metro AG

Mr Gary Ross, Corporate VP, Global Manufacturing and Sourcing, Liz Claiborne Inc

Prof Angela Peers, Principal Lecturer, International Fashion Business & Technology Centre, Department of Clothing Design and Technology, Manchester Metropolitan University

Dr Kenneth Wang, Chairman, Clothing Industry Training Authority, Hong Kong; Managing Director, Sterling Products Ltd

Mr Glen Tinton, Director of Sourcing & Supply, Marks & Spencer

Mr Simon Shephard-Walwyn, Director of Strategic Planning, Mexx

Mr Allan Wong, CEO, OOCL Logistics Ltd

Mr Paul Chamandy, Vice President, New Business Development, Paxar Americas Inc., Pennsylvania

Ms Emma Ormond, International Trade Consultant, PricewaterhouseCoopers LLP

Ms Brenda Jacobs, Attorney, Sidley Austin LLP

Dr Mike Fralix, President, [TC]2

Mr Doug Cahn, Principal, TheCahnGroup, LLC

Ms Mary E. Kissel, Editor, Editorial Page, The Wall Street Journal Asia

Mr Bob Zane, Chairman, United States Association of Importers of Textiles and Apparel

Ms Julie Hughes, Senior Vice President, United States Association of Importers of Textiles and Apparel

Prof Marsha Ann Dickson, Chairperson, Department of Fashion & Apparel Studies, University of Delaware

Mr Nguyen Duc Thanh, Chief of Textile and Clothing Quota Administration, Ministry of Trade, Vietnam

Mr Thomas Glaser, President, Supply Chain Europe/Asia, VF International SAGL

Mr Stuart Harbinson, Special Advisor, Office of the Director General, World Trade Organisation, Geneva

Dr Tim McCraw, General Manager, Digital Textile Printing, Yuhan-Kimberly, Seoul