

8 April, 2008

GLOBAL APPAREL ISSUES UNDER THE MICROSCOPE IN HONG KONG

Over two days last week with 360 senior executives from 20 countries representing all sectors of the global supply chain, discussed the major issues facing their industry today at the third edition of Prime Source Forum.

Dr. William Fung, Group Managing Director of Li & Fung set the scene with a Keynote speech with an overview of the industry today and the future outlook. Deputy Director Rufus Yerxa of the WTO opened the second day with a guarded optimistic view on the discussions underway at this very moment in Geneva on the Doha Round.

The Forum is fast becoming the most significant assembly where competitors, suppliers and customers exchange ideas on issues of mutual interest.

The fourth edition is scheduled to take place again in Hong Kong from 31st March to 2nd April 2009.

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