



	<p style="text-align: center;"><b>Diane Powell</b>  <i>Category: Dream Teens</i>  <i>Group: Student</i></p>
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Ms Powell describes herself as a 'mature student'. She graduated recently with a 2:1 BA (Hons) Fashion Design Technology degree in Cordwainers Accessories. She also won the Cordwainers Leathersellers' Award for 'Excellence in Leather'. In May her graduate collection was selected to be shown at the London College of Fashion Catwalk show at the Royal Academy of Arts, London.

She says, "As part of my degree I had been working on a project using recycled advertising banner material. As the design material was quite colourful and unique, in that each bag would be made from individual advertising banners, I thought that I would appeal to teenagers –creating limited edition bags from recycled materials. My research when making my final collection showed that women want handbags that are stylish in design, which are also practical and well made, from quality materials."

"I have recommended to my tutor that she encourages next year's students to enter the competition. The on-line entry is easy and the opportunity of attending the award ceremony in Hong Kong is too great an experience to miss.. plus the cash prize."

*Urban Collection*  
 'Logo'

Made from recycled & reclaimed materials - discarded advertising material, building wraps, roller banners and street flags - the Logo bag is not only stylish for school or college but totally unique in colour, design and in the fabrics used

*Source material from street advertising*





Front view



Side view:  
 padded gusset with  
 zipped side pocket

..... 15cm .....



..... 28cm .....

..... 30cm .....

..... 34cm .....

*The Logo bag from the Urban Collection range is one of a kind  
 Unique in style and showing respect for the world we live in*