

Fast Fashion, Critical Path Management & Fast Supply Chains

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| Date/Time: | 6 October 2009 (Tuesday) – A full day programme |
| 09.15 – 09:30 | Registration |
| 09.30 – 11:00 | Introduction: <ul style="list-style-type: none">• Forecast error• Quick Response• Real Demand• Process inefficiencies |
| 11:00 – 12:00 | The success of Zara and Inditex The Zara business model |
| 12:00 – 12:30 | Key criteria for success in Fast Fashion |
| 12:30 – 13:00 | What is Process Mapping? |
| 13:00 – 14:00 | Refreshment |
| 14:00 – 15:00 | Fast Fashion Strategy and Operational Measures |
| 15:00 – 16:00 | Applying Lean |
| 16:00 – 16:30 | Fast Fashion Strategy and Operational Measures |
| 16:30 – 16:45 | General discussion / Question & Answer session / Review |
| 16:45 – 17:00 | Conclusion and Closing |

* Details subject to change without prior notification.

Organised by:

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