

Appendix A

Programme outline

- Session 1: Free trade or fair trade?
- Session 2: The interaction between trade associations and governments in shaping globalisation policies
- Session 3: Business improvement in retailing – to expand or to consolidate?
- Session 4: Traceability, product safety and sustainable environmental protection
- Session 5: “When is a brand not a brand? When it is also a retailer.” The changing retail scene in the Western world and the potential in emerging countries
- Session 6: Sourcing and logistics – changing elements in the supply chain
- Session 7: Variations in supply chain strategy from small-to-medium sized enterprises to multinational corporations
- Session 8: How do you define social responsibility today?
- Session 9: Capacity building and career progression – technical know how is the key to employability

Information as of 17 Jan 2008