

3 August, 2007

APPAREL LEADERS TO DISCUSS GLOBAL ISSUES IN HONG KONG

The third edition of PRIME SOURCE FORUM (PSF), the annual meeting place for the global apparel industry, will be attracting an even wider geographical spread of delegates at its next meeting in Hong Kong from 31st March to 2nd April 2008.

This is due to the growing support from relevant associations across Asia, Europe and the United States. (please refer to [Appendix A](#) below).

The timing will also be most apposite since there is concern throughout the industry as to the position of China at the end of 2008 by which time the European quotas and the safeguard measures taken by the USA will no longer apply. Environmental issues and corporate social responsibility will be another two major issues to be discussed – their impact on this industry is becoming more and more significant.

Speaking on behalf of Pascal Lamy at this year's Forum, Stuart Harbinson, Special Adviser to the WTO's Director General confirmed the relevance of this meeting with these words:

"Your sector of trade is now, as ever, a laboratory for many issues which arise in international trade. This is because: -

it is global in reach,
highly responsive in nature and - dare I say -
at the cutting edge of many of the issues.
Gatherings like this are therefore extremely useful."

Please refer to Appendix B for further information on PSF.

This press release is issued by APLF Ltd. For any questions, please contact: -

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APPENDIX A – TRADE ASSOCIATIONS SUPPORTING PRIME SOURCE FORUM

Endorsing Associations

American Apparel and Footwear Association

Foreign Trade Association, Belgium

United States Association of Importers of Textile & Apparel

Supporting Associations

American Association of Textile Chemists and Colorists

Dutch Clothing & Knitting Industry Association

Gremi d'Industries de la Confecccio de Barcelona

Hong Kong Retail Management Association

Hong Kong Shippers Council

Korea Federation of Textile Industries

Taiwan Textile Federation

Textile Council of Hong Kong

Union des Industries Textiles, France

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APPENDIX B – NOTES FOR EDITORS

Prime Source Forum (PSF) in Hong Kong is the annual meeting place for the “movers and shakers” of the global apparel industry and, following on from the positive response to the discussions at PSF in March 2007, some 500 participants are expected join next year’s event from some 30 countries.

PSF is not a conference – it is a Forum in the original meaning of the word. Sessions on current

issues are each led by moderators with short presentations by distinguished industry specialists followed by discussion between panelists and the delegates in TV chat show style. Total interaction among all participants is encouraged and there are many networking opportunities at continental breakfasts, coffee breaks, lunches and an industry cocktail reception.

Journalists

are invited to attend.

Additionally at the request of many delegates, in 2008 there will be a series of optional workshops on the day prior to the Forum where experts in their own sectors will cover possible topical operational issues including: -

- Branding and franchising
- Intellectual property
- RFID
- Restrictive substances
- Security

PSF is co-located with two major international fashion-related trade fairs organised by APLF Ltd

– Material, Manufacturing and Technology Fair and Fashion Access Fair. See www.aplf.com for more details.