

**27 September, 2006**

**APPAREL INDUSTRY SUMMIT IN HONG KONG GETS UNDERWAY**

The organisers of Prime Source Forum 2007 have announced that an Advisory Editorial Board has been established to set the programme for this annual "meeting of minds" which is scheduled to take place again in Hong Kong on 29th and 30th March 2007.

Drawn from the Industry, this think tank will guide the organisers in producing a programme that is creative, topical and most importantly informative. The inaugural event in March this year was considered by those who were present to have been a unique opportunity for the leaders of this Industry to interact with their peers from all over the world and promises to grow in importance year by year.

The Board will be under the chairmanship of Mr Bob Zane, Chairman of United States Association of Importers of Textiles and Apparel and recently retired Head of Global Sourcing at Liz Claiborne.

"The purpose of the Forum is to subject to analysis and scrutiny by acknowledged industry leaders, crucial developments affecting the industry - challenges and opportunities - encouraging attendees to interact and gain an insight into what their peers are thinking." said Mr Zane.

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