

The Current Situation and Prospects of Japanese Beauty Market – Natural and Organic Cosmetics, and Japanese Spa

Meet the Speaker



Atsushi Ebuchi

Mr. Ebuchi worked for an advertising agency and now works for UBM Japan Co Ltd (former Health Industry News Co., Ltd). He is involved in various exhibitions, seminars, supervised tours, and publishing business as general manager of planning since 1999.

In 2003 he launched monthly magazine called "Diet & Beauty" and has been involved in holding related exhibition "Diet & Beauty Fair" as the chief editor. In September of 2009, He will hold the first spa symposium called "For establishment of Japanese style of spa" at Diet & Beauty Fair 2009.