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Cosmoprof Asia 2008

12 - 14 November

Hong Kong Convention & Exhibition Centre

Beauty, trends and business *Oriented*



This year celebrating its 13th edition, Cosmoprof Asia has long been heralded as the region's leading beauty and health event. The statistics speak for themselves: some 1260 exhibitors from almost 40 countries and regions who display all the hottest in beauty, including 17 national and group pavilions that showcase the distinctive products of their countries, will match with nearly 40,000 qualified visitors from about 100 countries and regions.

As a result of the continuous growth of the show, and in order to provide buyers and visitors with a tailor-made and more effective sourcing platform to locate their resources easily at the exhibition venue, the Organiser divided all exhibits into five themed sectors namely Retail Distribution (Perfumery, Cosmetics & Toiletries), Beauty Salon, Hair, Pack (Packaging Solutions) and Natural Health.



2008 Show Highlights

Spa and Wellness Beyond 2010 Conference

Cosmoprof Asia and Spa & Wellness Association Singapore (SWAS) proudly presents a unique conference for exhibitors, visitors and members of the spa, beauty and wellness industry and guests to discover how to continue to profit from this thriving marketplace with annual industry revenues upwards of \$225 billion US dollars. Discover what it will take for you to succeed in the fast-paced world of international spas and spa developments at Cosmoprof Asia.

In such a hot marketplace, it is important to keep abreast of the latest developments, progress and happenings to stay on top.

Cosmoprof Asia and SWAS does the work for industry players by spearheading industry trends and seminars, compiling spa research and information, as well as doing high-level international spa and wellness conference and networking. During the conference, Asia's top spa industry experts will share their views and tips on how to be competitive in one of the fastest growing industries.

OMC Asia Zone Cup Open 2008



The OMC Asia Zone Cup Open 2008, organised by the Organisation Mondiale Coiffure (OMC) and the Hong Kong Hairdesigners Associations, will take place during Cosmoprof Asia 2008 on day 1 and 2 of the exhibition (12 and 13 November). In addition to the competition, the event will feature inspiring product innovations and creativity, the latest educational creative programmes and fashion forecasts.

Personal Care & Cosmetics Ingredients Seminar

This seminar aims to educate and guide Personal Care/Cosmetic Products enterprises about the relevant technology and application issues in the industry relating to the market, regulations, ingredients, R&D, processing, etc.

A New Brave World: Consumer Choice, Realisation and Market Trends Seminar

This seminar will focus on the evolution of the health food industry, with particular reference to Asia. On the one hand, hundreds of new products are being introduced to the market. On the other, consumers are overwhelmed by confusing information. This seminar will aim to answer the question: how can we define product quality?

Beauty Salon Management Seminar

This seminar is a specialised beauty salon management event that aims to offer professional guidance and information about salon operations and business development. It also aims to increase profits and revenue, and keep the competition at bay.

How to Enter the Chinese Cosmetics Market – Regulations and Problems Encounter Seminar

Organised by COSMOPROF ASIA and presented by the Quality and Technology Certification and Consultation Service Centre (QTCCC), this seminar provides a comprehensive overview of all rules and regulation, as well as related solutions, that professionals are required to know in order to enter the Chinese cosmetics market.



For more show information, please visit www.cosmoprof-asia.com

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